



Heartland Healthcare Coalition

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FRIDAY, APRIL 26, 2024
EMBASSY SUITES HOTEL & CONFERENCE
CENTER
EAST PEORIA, IL



21st Annual Heartland Healthcare Coalition Conference
“HOT BUTTON ISSUES IN HEALTHCARE”

KEY SPONSORS





HHC 21st Annual Conference
Embassy Suites Hotel & Conference Center
Friday, April 26, 2024



“HOT BUTTON ISSUES IN HEALTHCARE”

7:30—8:15 a.m.
Registration/Continental Breakfast/Vendor Exhibits

8:15—8:30 a.m.
Welcome and Opening Remarks
Jerry Custer HHC Executive Director,
Jenny Keigher, HHC Chairperson,
Town of Normal

8:30—9:15 a.m.
“Hospital at Home: Caring for Patients Where They Most Want to be...at Home”
Colleen Hole, BSN, MHA, FACHE
Vice President
Ambulatory Chief Nurse Exec.
Atrium Health
Charlotte, NC



9:15—10:00 a.m.
“Working with Companies with Patients that have Health Disparities Related to SDOH”
Courtney Walker, Pharm D, RPH
Health Outcomes Director,
Managed Markets Health Equity
Novo Nordisk
Dallas, TX



10:00 - 11:00 a.m.
Enjoy! BREAK/VENDOR EXHIBITS

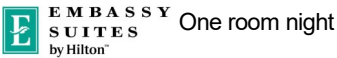
11:00—11:45 a.m.
“Impact of AI on Healthcare Today and in the Future”
Brian Lombardo
Chief Growth Officer
2Z Medical
Philadelphia, PA



11:45—1:15 p.m.
LUNCH / VENDOR EXHIBITS
Presentation of Outstanding Quality Award
Jenny Keigher, Town of Normal, HHC Chairperson

1:15—1:45 p.m.
Concluding Remarks/Prize Drawing**
Jenny Keigher, Town of Normal HHC Chairperson
**** 2024 prize drawing will be held at the conclusion of the conference. MUST BE IN ATTENDANCE TO WIN.**

2024 Prizes Include



Gen.Admission Tickets Football



Gift Cards

One (1) Registration per form. Feel free to make copies.

Registration

Registration deadline April 10, 2024

NAME: _____ PHONE: _____

\$50.00 HHC Member Company

CO/ORG & TITLE: _____

\$75.00 Non-Member Company

Email to: hhc2@mtco.com

ADDRESS: _____

Fax: to: 309-266-8820

CITY & STATE & ZIP: _____



EMAIL: _____

Or Cut along line and mail to:
Heartland Healthcare Coalition
Annual Conference
PO Box 390
Morton, IL 61550

CC#: _____ CVV# _____

EXPIRATION: _____ ZIP: _____